

Weak Signals For Strategic Intelligence Anticipation Tool For Managers

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Focusing on the concept of a weak signal, this book provides methods for anticipating problems and dealing with blind spots. Along with examples of this concept, the authors provide answers to questions of feasibility, including how to recognize a weak signal, and how to exploit it.

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Weak Signals for Strategic Intelligence – ISTE

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Weak Signals for Strategic Intelligence: Anticipation Tool

Weak Signals for Strategic Intelligence Weak Signals for Strategic Intelligence 2013-01-09 2013-01-09 Humbert Lesca Humbert Lesca Focusing on the concept of a weak signal, this book provides methods for anticipating problems and dealing with blind spots.

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The concept of weak signals arose after World War II when strategic planners in different sectors recognized that the external environment can be turbulent, and thus produce unexpected events. As a result of this complex environment, planners found that standard strategic planning tools were not useful in the face of uncertainty.

Identifying Weak Signals is Vital for Strategic Foresight

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10+ Weak Signals For Strategic Intelligence Anticipation

Weak signals are signals of small frequency ... even concealed signals, but deduced from information or fact. The importance of weak signals is not in their perception that rarely makes the first degree, but they trigger as contrasting reactions and contribute to imagine dynamic scenarios.

How to Make Sense of Weak Signals

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