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The Top 10 Books for Product

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Managers (and Aspiring PMs)

5 Books for Product Managers
The Top 10 Best Product Management Books To Read In 2020

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The Product Manager's Desk

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Reference is punctuated with useful diagrams, tables, and templates and will help you: Create a master plan of record for your product ; Formulate actionable strategies ; Incorporate market data into important decisions ; Set the stage for creating innovative

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it is I was supposed to be doing!
Even for someone like myself who

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Steven Daines has practiced as a Product Manager for some time, this book is just what it's title states, a great Desk Reference.

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Reference is a comprehensive
reference guide that covers the
product management process and
the essential skills and

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responsibilities of the PM, including market analysis, understanding customer needs, segmentation, owning the product roadmap, and more.

The 11 Best Books for Product

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