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The Api

**Economy  
Disruption And  
The Business  
Of Apis  
And The  
Business Of  
Apis**

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Disruption And

~~a16z Podcast | The~~

~~API Economy - The~~

~~Why, What, and How~~

**APIs 101: What is**

**the API Economy?**

**Part 5 What Is an**

**API and Why Does It**

**Matter? API**

**Economy - How**

**APIs can break up**

**your company's ball**

**of mud** *Introduction*

*Page 5/95*

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*to API Economy API  
Economy | Witalij  
Rudnicki | TEDxWSB*

---

API Economy

*Introduction to APIs  
and the API Economy  
Retail disruption  
through the rise of the  
API economy Driving  
revenue in the API  
economy Why you  
should learn API  
economy? Webinar  
API Economy What is*

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*an API? APIs and*

*Products APIs 101:*

*What Exactly is an*

*API? Part 1 APIs 101:*

*What Exactly is an*

*API? Part 2 APIs 101:*

*How APIs Drive*

*Organizational*

*Culture. Part 4 What*

*is an API?*

*(Application*

*Programming*

*Interface) What is*

*Open Banking? **What***

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**Is an API? Learn the  
Basics in 3 Minutes |**

**UNCUBED APIs 101:**

**How Can APIs Drive**

**Business? Part 7**

~~What is an API?~~

~~Application~~

~~Programming~~

~~Interface API Banking~~

~~Solution by YES~~

~~BANK The Power of~~

~~the API Economy~~

*Awareness Sessions*

*in English - 807 - API*



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*Economy :*

*Importance of API  
Disruption And  
Strategy Tech*

**Briefing: Unlocking**

**Digital**

**Transformation with**

**Azure API**

**Management -**

**embrace the API**

**Economy**

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The power of API

ecosystems API

~~Economy overview~~

~~and strategy~~ Module

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19: The API Economy

AIB: Open Banking  
and the API Economy

**The Disruptive**

**Impact of APIs: How**

**APIs are shifting**

**business - Andreas**

**Krohn**

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The Api Economy

Disruption And

The API space has

produced an economy

in it's own right.

There is inherently the

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## The Api

monetary exchange from developer user to API provider. But looking deeper, partners to API programs have emerged that offer key components to support an API throughout it's lifecycle, streamlining operations for the API provider and improving their overall

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Developer program -  
strong evidence of an  
industry ...

Disruption And  
The Business

Of Apis

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Amazon.com: The

API Economy:

Disruption and the

Business ...

Genre: Non-fiction.

Web: [https://nordicapi](https://nordicapis.com/api-ebooks/the-api-economy/)

[s.com/api-ebooks/the-](https://nordicapis.com/api-ebooks/the-api-economy/)

[api-economy/](https://nordicapis.com/api-ebooks/the-api-economy/). The

API Economy:

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## The Api

Disruption and the Business of APIs. The API space has produced an economy in it's own right.

There is inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API programmes have emerged that offer key components to

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The Api

support an API  
throughout it's  
lifecycle, streamlining  
operations for the API  
provider and  
improving their overall  
developer programme  
...

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The API Economy:  
Disruption and the  
Business of APIs ...  
The API space has

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The Api

produced an economy  
in it's own right.

There is inherently the  
monetary exchange

from developer user  
to API provider. But

looking deeper,  
partners to API

programs have  
emerged that offer

key components to  
support an API

throughout it's  
lifecycle, streamlining

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operations for the API  
provider and  
improving their overall  
developer program -  
strong evidence o

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The API Economy:  
Disruption and the  
Business of APIs by

...

APIs are all around  
us, driving the digital  
world and largely



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responsible for some pretty astounding industry disruption. Just as important is the interlaced economy supporting these services. Read The API Economy to learn how to navigate through this ever evolving, now diversified industry.

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eBook Release: The

API Economy -

Disruption and the ...

Digital Disruption

Profile: APIs and the

API Economy

Published: 30 May

2019 ID: G00388331

Analyst(s): Paolo

Malinverno Summary

Every connected

mobile app, every

website tracking users

or providing a rich

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user experience, and every application deployed onto a cloud service already uses APIs.

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Digital Disruption  
Profile: APIs and the  
API Economy  
The Api Economy  
Disruption And The  
API space has  
produced an economy

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## The Api

in it's own right.

There is inherently the monetary exchange from developer user to API provider. But looking deeper, partners to API programs have emerged that offer key components to support an API throughout it's lifecycle, streamlining

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Economy

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The Api Economy  
Disruption And  
The Business  
Of Apis

Learn More About the  
API Economy at  
NewCo Boston: Want  
to learn all about APIs  
and the API  
economy? Join  
SmartBear's NewCo  
Boston session to  
Wake Up To the API  
Economy: Why You

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Shouldn't Glaze Over  
Your API Strategy  
with Keshav

Vasudevan on April  
12 th at 8:30 AM.

We'll provide  
doughnuts,  
SmartBear swag &  
lots of great  
discussion.

---

The Age of The API  
Economy: What It Is &

*Page 22/95*

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Why It Matters

Administration's

openFDA API

program. What we're

seeing is disruption

and, in many cases,

the democratization of

industry. Entrenched

players in financial

services are exploring

open banking

platforms that

unbundle payment,

credit, investment,

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loyalty, and loan  
services to compete  
with new entrants  
such as PayPal,  
Billtrust, Tilt, and

---

API economy -  
Deloitte United States  
As APIs become  
increasingly important  
enablers of digital  
transformation and  
sustainable business



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agility, consultants  
and systems  
integrators must have  
a clear view into  
strategic APi business  
value to lead the  
pack. vendors that  
can deliver strong  
business technology  
vision, compelling APi  
business strategies,  
and disciplined and  
mature APi programs  
position themselves to

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Successfully build a foundation for their clients to thrive in the unpredictable era of digital disruption.

---

The Forrester Wave™:  
Global API Strategy  
And Delivery ...

The beauty of the disruption economy is that it enables two opportunities. First, it

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allows companies to  
redefine how and why  
they work.

The Business

Of Apis

---

5 Things You Need  
To Know About The  
Disruption Economy  
Despite all this, APIs  
still have many  
benefits—and will likely  
be critical for digital  
transformation. "The  
prospects for the API

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Economy are

exponential," said

Bernard

Harguindeguy, who is

the ...

---

API Economy: Is It  
The Next Big Thing? -  
Forbes

In the Banking  
environment API  
disruption has largely  
been forced through

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regulation. In Europe  
Open Banking is  
driven by PSD2 which  
aims to fundamentally  
shift how clients can  
manage and move  
their funds. The PSD2  
law essentially  
requires banks to  
securely provide  
access to customer  
data and related  
services to Third  
Party Providers

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(TPP). Economy

Disruption And

The Business

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The API Economy:  
What, why and how? -

MOQdigital

Preface: Introducing the API Economy and the Business of APIs In 2006, the most predominant form of digital social communication was still email, and AOL instant messenger.

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Economy

Disruption And

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The API Economy  
In The Power of the  
API Economy, IBM  
Fellow Kerrie Holley  
covers all of this:  
ideas, implications,  
roadmaps, and  
execution. Holley  
demystifies both the  
technological and  
business trends  
driving the API

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Economy, and offers a complete action plan for leveraging its torrent of new opportunities (and managing its many new risks).

---

The Power of the API Economy: Rethinking Disruption and ...  
APIs are all around us, driving the digital



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world and largely responsible for some pretty astounding industry disruption.

Just as important is the interlaced economy supporting these services. Read The API Economy to learn who the major players are, and how to navigate through this ever evolving, now diversified, API

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Economy.

Disruption And

The Business

---

The API Economy by  
Nordic APIs [Leanpub  
PDF/iPad/Kindle]

Market disruption,  
client evolution and  
regulatory change  
mean that the banking  
and corporate world is  
preparing for an API  
and Open Banking  
revolution. Making a

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Success of it will require both collaboration and standardisation We can now say that we live in an “API economy” and, yet, we are only just getting started.

---

Unlocking  
opportunities in the  
API economy –

*Page 35/95*

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Deutsche Bank

The API economy, then, refers to the way application programming

interfaces (APIs) can

positively affect a

company's

profitability, where the

APIs enable

businesses to either

scale quickly by ...

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What Is The “API Economy” And How Brands Can Benefit From ...

The rise of the API economy Deloitte says the rise of the API economy is as transformative to business as the introduction of the assembly line and standardized parts was to manufacturing.

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APIs are now a strategic imperative, used by global leaders such as Amazon, Coca-Cola and Microsoft .

---

The API economy:  
Embrace your  
business, not your ...  
The API Economy is  
quick, convenient,  
and levels the playing

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## The Api

field for everyone from the smallest developers to the largest companies to add API-driven engagement capabilities to apps. However, because there's often no direct contact between the API provider and the developer who utilizes it, it can be hard to know which API is

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right for your ...

Disruption And

The Business

The API Economy is

key to accelerating

business value by

uncovering more

profitable

opportunities,

reaching more

profitable customers,

and establishing more

profitable



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partnerships. The cloud, ubiquitous mobility, Big Data analytics, the Internet of Things, software defined networking, and social platforms are fueling the hyper-growth of API-centric, business-as-a-service economies, in which entire businesses are digitized, and entirely new forms of

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business and consumer interaction emerge. Using these technologies, you can become easier to do business with, foster new channels, reach new markets, and radically improve your ability to collaborate. To achieve these goals, you must understand powerful new market

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dynamics, important ways in which your customers' lives are changing, and radically new technologies. But understanding isn't enough: you must plan and execute an effective response. In *The Power of the API Economy*, IBM Fellow Kerrie Holley covers all of this: ideas,

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implications,  
roadmaps, and  
execution. Holley  
demystifies both the  
technological and  
business trends  
driving the API  
economy, and offers a  
complete action plan  
for leveraging its  
torrent of new  
opportunities (and  
managing its many  
new risks). He offers

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clear, practical answers to key questions such as: What is the "API economy," and why should I care? How are digital platforms transforming business ecosystems, interactions, and my customers' lives and expectations? Which of my offerings are threatened most

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Immediately, and what should I do? How can I use APIs to innovative at the speed of cloud and Internet-era companies - and create value at the same speed? How can I drive strategic advantage from "purpose-driven platforms" such as Facebook,

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Salesforce, iTunes,  
and Amazon? What  
happens when  
everyone's engaged  
with everything, and  
everyone's both a  
partner and a  
competitor? What do I  
do now? How will I  
know if it's working?  
Whether you're a CxO-  
level executive, line-of-  
business leader,  
technologist,

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strategist, marketer,  
or consultant, The  
Power of the API  
Economy will help you  
capture value and  
serve customers in  
ways you could have  
never imagined  
before -- because,  
until now, they simply  
didn't exist!

In recent years, API  
adoption has



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Exploded among developers, for reasons that this book will examine. But the purpose of this book is not to discuss how to deliver an API but to rather how to scale the business side to meet this rising developer demand. Written by someone with an engineering and a business

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background, The Business of APIs also aims to bridge the technical and the business aspects of API development. This book serves to help people understand what APIs are, who uses them, and the different types of APIs that are available. As the title suggests, this is a business-oriented

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book. Nonetheless it does seek to educate users about what types of technologies go into popular Web APIs. The book also surveys the history of modern Web APIs and examines how they've been used successfully. If you are considering launching an API, this book should help you

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Understand the common stumbling blocks that have been faced by many API owners -- then hopefully you can avoid them. The book will also identify common building blocks used by API owners, building blocks that should be fundamental for your API planning and

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development. The  
Business of APIs  
highlights what it  
takes to be successful  
in providing quality  
Web APIs and points  
to some of the  
innovative steps new  
businesses are taking  
with their APIs -- all in  
an effort to build  
vibrant API  
ecosystems and  
healthy businesses.

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Economy

A strategy and implementation guide for building,

deploying, and managing APIs Key

Features

Comprehensive, end-to-end guide to

business-driven enterprise APIs

Distills years of experience with API and microservice

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Strategies Provides detailed guidance on implementing API-led architectures in any business Book

Description APIs are the cornerstone of modern, agile enterprise systems. They enable access to enterprise services from a wide variety of devices, act as a platform for

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innovation, and open  
completely new  
revenue streams.

Enterprise API

Management shows  
how to define the right  
architecture,  
implement the right  
patterns, and define  
the right organization  
model for business-  
driven APIs. Drawing  
on his experience of  
developing API and



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microservice

strategies for some of  
the world's largest  
companies, Luis Weir

explains how APIs  
deliver value across  
an enterprise. The  
book explores the  
architectural  
decisions,  
implementation  
patterns, and  
management  
practices for

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Successful enterprise APIs, as well as providing clear, actionable advice on choosing and executing the right API strategy in your enterprise. With a relentless focus on creating business value, Luis Weir reveals an effective method for planning, building, and running

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business products  
and services with  
APIs. What you will  
learn Create API  
strategies to deliver  
business value  
Monetize APIs,  
promoting them  
through public  
marketplaces and  
directories Develop  
API-led architectures,  
applying best practice  
architecture patterns

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Choose between  
REST, GraphQL, and  
gRPC-style API  
architectures Manage  
APIs and  
microservices through  
the complete life cycle  
Deploy APIs and  
business products, as  
well as Target  
Operating Models  
Lead product-based  
organizations to  
embrace DevOps and

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focus on delivering  
business capabilities  
Who this book is for  
Architects,  
developers, and  
technology executives  
who want to deliver  
successful API  
strategies that bring  
business value.

API is technology and  
digital product used  
for artificial

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intelligence, platform economy, and internet. It has the capability to change business models dramatically. APIs (application programming interfaces) are becoming a major competitive factor for companies. This book takes on the fundamental

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Questions of API

Economy and  
Disruption And  
The Business  
Of APIs  
approaches the  
subject pragmatically  
and clearly without  
technical jargon. The  
book clarifies the birth  
and shape of the API  
Economy with  
numerous practical  
examples. This is the  
first API Economy  
book based on  
scientific references.

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Originally this popular book was written in Finnish. It is a great start for students and advanced

professionals alike.

After reading this book, you will understand what it is all about and how to move forward and grow your business with APIs. The authors are leading



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Finnish API-experts  
with an abundance of  
experience from API  
and platform economy  
as authors,  
researchers, and  
lecturers and  
consultants.

Web APIs are  
everywhere, giving  
developers an  
efficient way to  
interact with

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applications, services,

and data. Well-

designed APIs are a

joy to use; poorly-

designed APIs are

cumbersome,

confusing, and

frustrating. The

Design of Web APIs

is a practical, example

packed guide to

crafting extraordinary

web APIs. Author

Arnaud Lauret

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demonstrates  
fantastic design  
principles and  
techniques you can  
apply to both public  
and private web APIs.  
Purchase of the print  
book includes a free  
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Publications.

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book constitutes the 6 research workshops, the Agile Education and Training Track, the Doctoral Symposium, as well as a panel presented at XP 2020, the 21st International Conference on Agile Software Development, which was held during June 8-12, 2020. The

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conference was planned to take place at the IT University of Copenhagen, Denmark. Due to the COVID 19 pandemic, the conference was held online. In 2020, the following six workshops took place:  
Third International Workshop on Software-Intensive Business Eighth

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International

Workshop on Large-Scale Agile

Development Second

European Symposium

on Serverless

Computing and

Applications Second

International

Workshop on Agile

Transformation First

International

Workshop on Agility

with Microservices

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Programming Third

International

Workshop on

Autonomous Agile

Teams XP is the

premier agile software  
development

conference combining  
research and practice.

It is a unique forum  
where agile

researchers,

practitioners, thought

leaders, coaches, and

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trainers get together to present and discuss their most recent innovations, research results, experiences, concerns, challenges, and trends. XP conferences provide an informal environment to learn and trigger discussions and welcome both people



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new to agile and seasoned agile practitioners. The 31 papers presented in this volume were carefully reviewed and selected from overall 79 submissions. In addition to the 26 workshop papers, this volume also includes 2 papers from the Agile Education and

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Training Track and 3 papers from the Doctoral Symposium. Furthermore, the book contains a summary of a panel discussion with the topic “Covid-19’s Influence on the Future of Agile”.

Looking for Best Practices for RESTful APIs? This book is for

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you! Why? Because this book is packed with practical experience on what works best for RESTful API Design. You want to design APIs like a Pro? Use API description languages to both design APIs and develop APIs efficiently. The book introduces the two

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most common API description languages RAML, OpenAPI, and Swagger. Your company cares about its customers? Learn API product management with a customer-centric design and development approach for APIs. Learn how to manage APIs as a product and

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How to follow an API-first approach. Build APIs your customers love! You want to manage the complete API lifecycle? An API development methodology is proposed to guide you through the lifecycle: API inception, API design, API development, API publication, API

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Evolution, and  
maintenance. You  
want to build APIs  
right? This book  
shows best practices  
for REST design,  
such as the correct  
use of resources,  
URIs,  
representations,  
content types, data  
formats, parameters,  
HTTP status codes,  
and HTTP methods.

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Your APIs connect to legacy systems? The book shows best practices for connecting APIs to existing backend systems. Your APIs connect to a mesh of microservices? The book shows the principles for designing APIs for scalable, autonomous microservices. You

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expect lots of traffic on your API? The book shows you how to achieve high performance, availability and maintainability. You want to build APIs that last for decades? We study API versioning, API evolution, backward- and forward-compatibility and



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show API design patterns for versioning. The API-University Series is a modular series of books on API-related topics. Each book focuses on a particular API topic, so you can select the topics within APIs, which are relevant for you.

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This book constitutes the proceedings of the 22nd International Conference on

Coordination Models and Languages,  
COORDINATION

2020, which was due to be held in Valletta, Malta, in June 2020, as part of the 15th International Federated Conference on

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Distributed Computing  
Techniques,  
DisCoTec 2020. The  
conference was held  
virtually due to the  
COVID-19 pandemic.  
The 12 full papers  
and 6 short papers  
included in this  
volume were carefully  
reviewed and  
selected from 30  
submissions. They  
are presented in this

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volume together with  
2 invited tutorials and  
4 tool papers. The  
papers are organized  
in the following topical  
sections: tutorials;  
coordination  
languages; message-  
based  
communication;  
communications:  
types &  
implementations;  
service-oriented

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computing; large-scale decentralized systems; smart contracts; modelling; verification & analysis.

Technology provides accessibility otherwise unavailable to the people who can benefit from it the most. As new digital tools become less expensive and more

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widely available,  
research and real-  
world cases that  
examine the union  
between emergent  
countries and  
information systems  
are essential in  
determining the next  
steps for these  
nations. The  
Handbook of  
Research on  
Managing Information

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Systems in

Developing

Economies is a

pivotal reference

source that explores

the effects of

technological data

handling within

developing

economies. Covering

a broad range of

topics such as

emerging digital

technologies, socio-

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Economy

development, and  
technology startups,  
this book is ideally  
designed for software

programmers,  
policymakers,  
practitioners,  
educators,  
academicians,  
students, and  
researchers.

How the global

*Page 88/95*



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financial services sector has been transformed by artificial intelligence, data science, and blockchain. Artificial intelligence, big data, blockchain, and other new technologies have upended the global financial services sector, creating opportunities for entrepreneurs and

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corporate innovators.

Venture capitalists  
have helped to fund  
this disruption,

pouring nearly \$500  
billion into fintech over  
the last five years.

This book offers  
global perspectives  
on technology-fueled  
transformations in  
financial services,  
with contributions  
from a wide-ranging

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group of academics,  
industry  
professionals, former  
government officials,  
and current  
government advisors.

They examine not  
only the struggles of  
rich countries to bring  
the old analog world  
into the new digital  
one but also the  
opportunities for  
developing countries

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to “leapfrog” directly into digital. The book offers accessible explanations of blockchain and distributed ledger technology and explores big data analytics. It considers, among other things, open banking, platform-based strategies for banks, and digital financial

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services. Case studies imagine possible future fintech-government interaction, emphasizing that legal and regulatory frameworks can help to create trust in financial processes. The contributors offer novel takes and unexpected insights that will be of interest

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to fintech experts and  
nonexperts alike.

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Chivunga, John

D'Agostino, Mark

Flood, Amias Moore

Gerety, Oliver R.

Goodenough,

Thomas Hardjono,

Sharmila Kassam,

Boris Khentov,

Alexander Lipton, Lev

Menand, Pinar

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Matthew Reed, David  
L. Shrier, Markos  
Zachariadis

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