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M. Erez. A Culture Based Approach to Work Motivation
Hackman JR, Lawler EE, Porter LW. Perspectives on behavior in organizations. New York: McGraw-Hill; 1977.

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The book is intended to be a textbook for graduate students, MBAs and upper-level undergraduates and will use examples, graphical analysis, algebra, and simple calculus to explain important ideas and theories in industrial organization.

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This book covers the main topics that students need to learn in a course on Industrial Organization. It reviews the classic models and important empirical evidence related to the field. However, it will differ from prior textbooks in two ways. First, this book incorporates contributions from behavioral economics and neuroeconomics, providing the reader with a richer understanding of consumer preferences and the motivation for many of the business practices we see today. The book discusses how firms exploit consumers who are prone to making mistakes and who suffer from cognitive dissonance, attention lapses, and bounded rationality, for example and will help explain why firms invest in persuasive advertising, offer 30-day free trials, offer money-back guarantees, and engage in other observed phenomena that cannot be explained by the traditional approaches to industrial organization. A second difference is that this book achieves a balance between textbooks that emphasize formal modeling and those that emphasize the history of the field, empirical evidence, case studies, and policy analysis. This text puts more emphasis on the micro-foundations (i.e., consumer and producer theory), classic game theoretic models, and recent contributions from behavioral economics that are pertinent to industrial organization. Each topic will begin with a discussion of relevant theory and models and will also include a discussion of concrete examples, empirical evidence, and evidence from case studies. This will provide students with a deeper understanding of firm and consumer behavior, of the factors that influence market structure and economic performance, and of policy issues involving imperfectly competitive markets. The book is intended to be a textbook for graduate students, MBAs and upper-level undergraduates and will use examples, graphical analysis, algebra, and simple calculus to explain important ideas and theories in industrial organization.

In order to produce a truly cross-cultural approach that advances both theoretical and methodological issues, about half of the volume's chapters team colleagues from different cultures working on a similar cross-cultural research topic. All the contributors focus on recent developments rather than simply reviewing the traditional literature within a specific area. They shed new light on how an employee's role may differ vastly across cultural borders and what this might suggest about specific work practices.

The determinants of a firm's innovative capacity are rooted in organizational design, incentives, human resources, internal culture, and external linkages. Profiting from innovation is always a challenge and licensing is one of many options.

"This volume makes a special contribution to organizational analysis by developing the community element's influence on action and outcomes in organizational settings. To understand the volume is to understand what is meant by the community element and to appreciate its influence on organizational behavior. . . . The issues are whether or not leaders really matter to organizational performance, and if they do, how do they matter? The contributors to this book presume that leaders do matter [but] focus on the issue of how." -- Wall Street Review of Books "A thought-provoking and well-written book that elaborates the view that the three traditional perspectives -- political, management science, and human resources -- are inadequate for the understanding, analysis, and effective management of organizations." -- Harvard Educational Review

As an experiment in reconnecting academia to the broader democracy, this work is designed to invigorate public policy debate by rededicating academic work to the pursuit of solutions to society's great problems.

In the aftermath of the global financial crisis of 2008 and the ensuing Great Recession of 2008 to 2013, the economic debate has begun to shift towards 'rebalancing' the UK economy, away from an over-reliance upon consumerism and the financial sector to generate growth, towards more sustainable productive activities. The fallout from the financial crisis exposed the systemic failings of the dominant neo-liberal model to deliver balanced growth and there is now increasing recognition this 'rebalancing' might best be achieved through the state pursuing an active 'industrial policy'. Thus, after a long hiatus, industrial policy is back in vogue at regional, national, and EU levels driven by concerns over competitiveness, globalisation, de-industrialisation, unemployment, and the comparatively slow growth of the British and EU economies especially in this post-recession phase. At the same time, industrial policy has been seen as a catalyst for designing economic recovery strategies at regional, national, and EU levels as well as being a concerted strategy to develop new 'clean-tech' industries to tackle environmental challenges. This book brings together leading European based experts, each with a long standing interest in industrial policy. The chapters offer a broad set of perspectives on the many facets of industrial policy, including reflections upon past experiences of industrial policy (from across the globe) and critical analysis and advice upon contemporary UK industrial policy issues. They aim to critically inform and challenge policy-makers, policy think-tanks, industrialists, trade unions, academics, and other stakeholders in framing the future course for industrial policy in the UK, and indeed more widely.

Psychology and Work is a new textbook for introductory Industrial and Organizational (IO) Psychology classes. Written by award-winning IO professors with expertise in IO Psychology and teaching this course, the book is organized into three main sections. It first includes an overview of the history of IO Psychology and a chapter on research methods, subsequently covers the core principles of Industrial Psychology, and then discusses the key areas of Organizational Psychology. The book contains numerous features that highlight key concepts and their relevance to students: Learning goals direct students to the main objectives of each chapter What Does This Mean for You? and Workplace Application boxes address the implications of the material for students Case studies with accompanying questions illustrate how concepts are relevant in real-world practice Reading lists and Your Turn questions provide further discussion Keywords defined in the margins help students grasp important concepts Sections discussing global and current issues give students a sense of what's happening in the IO psychology field The book also has extensive online resources such as interactive features, quizzes, PowerPoint slides, and an instructor's manual. Accompanied by a dynamic design and a strong set of pedagogical tools, Psychology and Work presents all-new content and relevant coverage for the IO psychology course.

Understanding Industrial Organizations critically reviews the approaches developed by industrial sociologists to analyze industrial organizations. It outlines four general perspectives on organizations - systems thinking, contingency approach, the action approach and labour process for a more adequate sociology of organizations. The book provides a clear, relevant and important contribution to the sociology of organizations.

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