

Membedah Konsep Amp Aplikasi Csr Yusuf Wibisono

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Books Negotiation Membedah Konsep Amp Aplikasi Csr

Membedah Konsep Amp Aplikasi Csr Buku ini membedah konsep dan aplikasi CSR
(Corporate Social Responsibility). Menarik untuk dibaca oleh kalangan eksekutif
yang ingin memperluas jangkauan perusahaannya menjadi perusahaan peduli
sosial. Membedah Konsep & Aplikasi CSR by Yusuf Wibisono Membedah konsep &
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Pengaruh Penerapan Corporate Social Responsibility ...

Corporate Social Responsibility (CSR) practice in local area involved three governance components that are local government, private sector and society, so productive and strong partnership among those three components need to be built in order to create good governance in CSR. ... Membedah Konsep dan Aplikasi CSR (Corporate Social ...

BUILDING PARTNERSHIP AND GOOD GOVERNANCE IN CORPORATE ...

Menurut Wibisono dalam bukunya yang berjudul " membedah konsep dan aplikasi CSR (Corporate Social Responsibility) ", Wibisono menjelaskan bahwa Corporate Social Responsibility (CSR) merupakan komitmen berkelanjutan dari perusahaan untuk bertindak secara etis dan berkontribusi terhadap perkembangan ekonomi masyarakat setempat atau masyarakat luas, serta meningkatkan taraf hidup karyawan dan keluarga mereka.

Pengertian CSR: Menurut Para Ahli, Sejarah, Tujuan dan Contoh

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DAFTAR PUSTAKA . A. Buku . Wibisono, Yusuf, 2007, Membedah Konsep & Aplikasi Corporate Social Responsibility, Gresik: Fascho Publishing.. Widjaja, Amin, 2008 ...

DAFTAR PUSTAKA A. Buku

Membedah konsep & aplikasi CSR: corporate social responsibility. Yusuf Wibisono. Fascho Pub., 2007 - 163 halaman. 0 Resensi. Analysis concept and application of corporate social responsibility on business; case in Indonesia. Apa yang dikatakan orang - Tulis resensi. Kami tak menemukan resensi di tempat biasanya.

Membedah konsep & aplikasi CSR: corporate social ...

Does Doing Good Always Lead to Doing Better? Consumer Reactions to Corporate Social Responsibility. Journal of Marketing Research, 38(2), 225-243. Smith, C. N. (2003). Corporate Social Responsibility: Whether Or How? California Management Review, 45 (4), 52-76. Wibisono, Y. (2007). Membedah Konsep & Aplikasi CSR (Corporate Social Responsibility).

The Effects of Corporate Social Responsibility (CSR ...

In the practice of Corporate Social Responsibility, is necessary alignment of the implementation of the substance of social welfare and environmental protect on so that in the long term will give a value for the company. ... Membedah Konsep dan Aplikasi CSR. Gresik: Fascho Publishing. Zeghal, D., and Sadrudin, A.A. 1990. Comparison of Social ...

Pengaruh Corporate Social Responsibility terhadap Nilai ...

Buku ini membedah konsep dan aplikasi CSR (Corporate Social Responsibility). Menarik untuk dibaca oleh kalangan eksekutif yang ingin memperluas jangkauan perusahaannya menjadi perusahaan peduli sosial.

Membedah Konsep & Aplikasi CSR by Yusuf Wibisono

Pengertian CSR Menurut Wibisono (2007:7): dalam bukunya berjudul "Membedah Konsep dan Aplikasi CSR (Corporate Social Responsibility)", Wibisono menjabarkan bahwa Corporate Social Responsibility (CSR) adalah suatu komitmen berkelanjutan oleh dunia usaha untuk bertindak etis dan memberikan kontribusi kepada pengembangan ekonomi dari komunitas ...

Pengertian dan Tujuan CSR (Corporate Social Responsibility ...

Kajian Hukum Tentang Implementasi Corporate Social Responsibility di Kabupaten Gresik Untuk Mendukung Pembangunan Daerah Based on data from the Central Java Provincial Statistics Agency, the Company in Gresik Regency until 2015 reached 603 companies.

Kajian Hukum Tentang Implementasi Corporate Social ...

Membedah Konsep dan Aplikasi CSR, (Surabaya : CV.Ashkaf Media Grafika, 2007), hal.xxiii. Eka N.A.M.Sihombing : Partisipasi Masyarakat Dalam Pembentukan Peraturan Daerah Sebagai Implementasi Hak Asasi Manusia Di Kota Medan, 2008 . asasi manusia, keamanan dan kesehatan, perlindungan konsumen, sumbangan sosial,

BAB I PENDAHULUAN A. Latar Belakang

8 Yusuf Wibisono., Membedah Konsep & Aplikasi CSR, (Gresik: Fascho Publishing,

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2007), hal. 5-6. 9. Ibid., hal. 5. Universitas Sumatera Utara. dijadikan sebagai tempat acuan penerapan CSR, dimana bahwa dalam penerapannya masih bersifat sukarela. Namun perkembangan inisiatif praktek CSR di masing-

BAB I PENDAHULUAN A. Latar Belakang

Corporate Social Responsibility (CSR) is a form of corporate moral responsibility to its stakeholders. ... Corporate Social Responsibility Transformasi Konsep Sustainability Management dan Implementasi di Indonesia. Bandung: PT Refika Aditama. Kasmir. 2013. Analisis Laporan Keuangan. ... Membedah Konsep & Aplikasi CSR (Corporate Social ...

CORPORATE SOCIAL RESPONSIBILITY MANUFACTURING COMPANY IN ...

Corporate Social Responsibility Pada Perusahaan Multi Nasional, Swasta Nasional dan Badan Usaha Milik Negara, Pustaka Pelajar, Yogyakarta Firdaus, 2010, Corporate Social Responsibility dalam Memenuhi Hak Ekonomi ... Wibisono, Yusuf. 2007, Membedah Konsep dan Aplikasi CSR. Gresik : Fascho Publishing Yudha Bhakti Ardhiwisastra, 2000, Penafsiran ...

Are you looking for an engaging, decision-focussed approach to financial reporting that encourages students to develop their interpretative skills? Building on the success of the first edition, this textbook takes a 'how, why, what' approach to financial accounting, interwoven in each chapter. From chapter one, students understand how financial information is prepared and presented, why it is prepared and presented in this way, and what the resulting financial information means for users. Designed for students taking a step beyond their introductory financial accounting training, the textbook equips them with all the key tools they will require when they enter professional practice. Reflective of the latest International Financial Reporting Standards (IFRS) and International Accounting Standards (IAS), this textbook delivers concise, clear explanations of all the key issues in accounting standards that students need to know. Content maps to professional accounting body syllabi, making this the perfect choice for accounting courses which offer exemptions. Chapters are rich with 3 types of examples to enhance understanding: - Illustrative examples of real-world situations; - Worked examples demonstrating the calculation of figures required for financial statements; - Extracts from company annual reports demonstrate how the theory relates to financial reporting in practice. More engaging, more balanced, and more applied than other offerings, this is exactly the textbook your financial reporting students need! An extensive Online Resource Centre accompanies the textbook and includes: For students: DT Solutions to all the end-of-chapter questions in the book including walkthroughs of solutions to key questions; DT Additional graded questions including professional body questions; DT Additional interpretative case studies based on real-life companies; DT A guided tour through a company report DT Specific study skills tips for accounting students For lecturers: DT Customisable PowerPoint slides DT Solutions to all the additional online questions DT Outline solutions to the interpretative case studies DT Group discussion questions

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this 3-panel (6 page) guide goes further into the various accounting practices that businesses use to keep financially afloat; mathematical equations, charts, and tables are also included in an easy-to-use format.

This volume explores organizational legitimacy in business, featuring examples from a variety of industries around the world. Synthesizing the most current theoretical insights and best practices, the contributing authors examine the ways in which organizational legitimacy can be understood, its perceived influence on the market, and the relationship between organizational legitimacy and overall organizational success. The authors draw from different methodological perspectives to develop a holistic approach to organizational legitimacy that transcends the traditional concepts of corporate reputation, business ethics or corporate social responsibility. Historically, efforts to understand how organizations acquire, manage and use legitimacy have applied insights from institutional theory, resource dependence theory, organizational ecology and stakeholder theory, but the field has remained fragmented, despite the profound implications of achieving legitimacy for ensuring organizational stability, survival and sustainability through access to capital, resources and business opportunities, as well as problem solving, performance measurement and stakeholder support. Presenting case studies of successful initiatives, the book addresses:

- How organizational legitimacy is defined and measured
- How organizations achieve legitimacy and how they acquire resources
- How different stakeholders (e.g., consumers, investors, employees) make legitimacy judgments and resource allocation decisions
- Whether audiences in the same socio-cultural context arrive at shared legitimacy judgments with regard to a focal organization

This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.

Instructors - Electronic inspection copies are available or contact your local sales representative for an inspection copy of the print version. Understanding Social Media provides a critical and timely conceptual toolbox for navigating the evolution and practices of social media. Taking an interdisciplinary and intercultural approach, this book provides a clear and concise explanation of the key concepts but also goes beyond specific brands, sites and practices to show readers how to place social media more critically within the changing media and cultural landscape. As an aid to understanding, key concepts in each chapter are illustrated by case studies to give real-world examples of theory in action. Cutting across the many dimensions of social media, from the political, economic and visual, this book

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explores the industries, ideologies and cultural practices that are increasingly becoming part of global popular culture.

The book has offered the consumer behaviour theory with implementation on two local foods of Malang meatballs and Kediri Tofu. It has a good attempt in implementing the theory of consumer behaviour and clarifying the conceptual to be of wider concern to the reader. The book offer the insight consumers perspective approaches to understand what's their behaviour performed towards local foods among the competitive food industries. This book presented a comprehensive explanation about consumer's acceptance towards Malang meatballs and Kediri tofu among the huge presence of branded fast foods.

Tourism and Indigenous Peoples is a unique text examining the role of indigenous societies in tourism and how they interact within the tourism nexus. Unlike other publications, this text focuses on the active role that indigenous peoples take in the industry, and uses international case studies and experiences to provide a global context to illustrate best practice and aid comparison. First published over ten years ago the editors, Butler and Hinch, have thoroughly revised and updated the text to bring together a new collection of contributions and case studies from recognised international authors and those with first hand experiences in this area. Divided into five main sections, the text looks at this topic under the following headings: * Involvement: Uses case studies to discuss and compare such as 'campfire' programmes in east Africa, and the employment of indigenous peoples as guides, amongst other cases, * Turbulence: Host guest relationships, conflicts on communities and contrasting strategies and results of tourism in indigenous villages in South Africa * Issues: Discusses issues such as authenticity, religious beliefs and managing indigenous tourism in a fragile environment * Progress: Looks at tourism education, tourism and cultural survival and examples of the policy and practice of indigenous tourism. * Conclusions: Five contributions from indigenous people on North America, Australasia and Europe to discuss implications and experiences. Each section uses international case studies from, for example, Australia, New Zealand, Nepal, Namibia, Thailand, Saudi Arabia and South America.

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